

Scandinavian Service and *Quality Award*TM

SSQ Service Award 2019 Winners at Hotel Market Seminars 8/1 2020.

Category	Winners	2nd	3rd
Business Hotel	Hotel Royal, Gbg	Mayfair Hotel Tunneln	The Vault, Helsingborg
Conference Hotel	Engsholms Slott	Sigtuna Stadshotell	Marstrands Havshotell
Day Conference Venue	Convendum, Gbg	Kalmarsalen	AF-borgen, Lund

SSQ Award has organized service evaluations of the nominees throughout 2019 by mystery shopping and analysis of guest reviews at the largest rating sites online.

Better Business World Wide with 25 years of experience in quality measurements have conducted mystery shopping via telephone, e-mail, and evaluations of the participants' websites. The guest reviews are aggregated by ReviewPro that has a direct access to 175+ online rating sites, among them TripAdvisor, Booking.com etc.



SSQ Service Award 2020

Now we are opening up for the industry and guests to nominate the establishments that will challenge each other during 2020.

You can nominate at the website until 1st of March 2020.

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SSQ Award, Scandinavian Service and Quality Award started in 2002 and was accredited by HOTREC in 2010 according to the European Hospitality Quality scheme.

www.ssq-award.com